Author's Name: _____ *Class:* _____ *Date:* _____

Persuasive Essay Scoring Guide

Circle the number which best describes each characteristic of the author's paper.

5 *= definitely agree,* ***4****= mostly agree,* ***3****= somewhat agree,*
2*= somewhat disagree,* ***1****= mostly disagree,* ***0****= definitely disagree or not present.*

Title

- *Is attention-getting and reflective of topic* 5 4 3 2 1

Opening Paragraph (Introduction)

- *introduction is attention-getting or interesting* 5 4 3 2 1 0
- *thesis statement includes the author's opinion about the topic* 5 4 3 2 1 0
- *three supporting reasons are easily identifiable in the introduction* 5 4 3 2 1 0

Body Paragraph 1

- *the topic sentence includes a reason which clearly supports the thesis* 5 4 3 2 1 0
- *at least one kind of evidence is given in collaboration with the reason* 5 4 3 2 1 0
- *an explanation is given for how the reason & evidence support the thesis* 5 4 3 2 1 0

Body Paragraph 2

- *the topic sentence includes a reason which clearly supports the thesis* 5 4 3 2 1 0
- *at least one kind of evidence is given in collaboration with the reason* 5 4 3 2 1 0
- *an explanation is given for how the reason & evidence support the thesis* 5 4 3 2 1 0

Body Paragraph 3

- *the topic sentence includes a reason which clearly supports the thesis* 5 4 3 2 1 0
- *at least one kind of evidence is given in collaboration with the reason* 5 4 3 2 1 0
- *an explanation is given for how the reason & evidence support the thesis* 5 4 3 2 1 0

Concluding Paragraph

- *the concluding statement reemphasizes the author's view of the topic* 5 4 3 2 1 0
- *the call to action fits with the author's topic and purpose* 5 4 3 2 1 0
- *the call to action specifically tells a reader what to do* 5 4 3 2 1 0

Author's Name: _____ *Class:* _____ *Date:* _____

Overall Organization						
• *the essay is at least 5 paragraphs*	5	4	3	2	1	0
• *smooth transitions connect ideas from paragraph to paragraph*	5	4	3	2	1	0
• *arguments are presented in an order from weakest to strongest*	5	4	3	2	1	0
• *the paper's title is original, appealing, and appropriate to the topic*	5	4	3	2	1	0
• *ideas from other sources are properly quoted or paraphrased*	5	4	3	2	1	0
• *ideas from other sources are identified with parenthetical citation*	5	4	3	2	1	0
Sentence Fluency						
• *sentences differ in length*	5	4	3	2	1	0
• *various sentence beginnings are used*	5	4	3	2	1	0
• *writing seems to flow naturally; the paper is easy to read*	5	4	3	2	1	0
Voice						
• *author's point of view remains consistent throughout the paper*	5	4	3	2	1	0
• *the paper has a reasonable and respectful tone*	5	4	3	2	1	0
Word Choice						
• *words and phrases create pictures in the reader's mind; strong imagery*	5	4	3	2	1	0
• *lively and precise language creates interest and clarifies ideas for reader*	5	4	3	2	1	0
Conventions						
• *spelling is correct*	5	4	3	2	1	0
• *punctuation is accurate*	5	4	3	2	1	0
• *appropriate words are capitalized correctly*	5	4	3	2	1	0
• *paper is neatly written or paper is typed*	5	4	3	2	1	0

Comments:

_____

_____

_____

_____

_____

_____

Total: _____ = ____ %